VEVO GLOBAL MUSIC TELEVISION

PREMIUM CONTENT WITH GLOBAL CROSS PLATFORM LIVING ROOM DISTRIBUTION

VEVO IN THE LIVING ROOM

61M MONTHLY LIVING ROOM VIEWERS

#1 CO-VIEWED VIDEO CONTENT

70% CTV VIEWERS WATCH MUSIC VIDEOS EVERY SINGLE MONTH

200 A18-49 GRPS PER WEEK

21% TV HH REACH

GROWING DISTRIBUTION NETWORK

Roku

pluto

xumo

Samsung TV Plus

Vevo

XITE

comcast

netrange

T-Mobile

Apple TV

Amazon Echo

LATIDO

firetv

LG Channels

Coming Soon

Coming Soon

Coming Soon

And More Coming Soon
ENGAGING VIEWING ENVIRONMENTS

- Professionally-Curated Linear Programming
- Searchable Video on Demand
- Genre-Specific Channels
- Trending & Timely Playlists

Non-skip video

100% Full Screen Viewability

96% VCR

VEVO PLAYS TO A FULL HOUSE


TV viewers are 11% more likely to be present in the room when Vevo content is on screen.